


OUR PLEDGE...*Our purpose*

 **We believe** food should be good — and good for you.


 **We believe** food is a sacred gift.



 **We believe** our health and well-being is best served with whole foods, minimally processed, free of chemicals and artificial preservatives.



 **We believe** quantity should not come at the expense of quality.

 **We believe** food, animals and the land should be managed using sustainable, humane practices that promote the long-term health of rural families and communities.



 **We believe** food should be produced as close to our tables as possible by people who love the soil and care for the land.

 **We believe** the people who produce our food should earn a just income.



*The green ribbon symbolizes a campaign to support family farms and rural economies.